Al-Anon Family Group Headquarters, Inc.

Financial Statements and Supplementary Information

Year Ended December 31, 2015 with Comparative Totals for 2014



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Independent Auditors' Report

Board of Trustees Al-Anon Family Group Headquarters, Inc. Virginia Beach, Virginia

We have audited the accompanying financial statements of Al-Anon Family Group Headquarters, Inc. (a nonprofit Organization), which comprise the statement of financial position as of December 31, 2015, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Al-Anon Family Group Headquarters, Inc. as of December 31, 2015, and the changes in net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.



Other Matters

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of functional expenses on page 13 is presented for the purpose of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements themselves, and other records used to prepare the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, such information is fairly stated in all material respects in relation to the financial statements as a whole.

Report on Summarized Comparative Information

We have previously audited Al-Anon Family Group Headquarters, Inc.'s 2014 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated March 5, 2015. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2014, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Dixon Hughes Goodman LLP

Norfolk, Virginia February 26, 2016

Al-Anon Family Group Headquarters, Inc. Statement of Financial Position December 31, 2015 with Comparative Totals for 2014

	 Totals 2015	Co	omparative Totals 2014
ASSETS Cash Accounts receivable Inventories of books and other literature Deferred charges and deposits	\$ 537,317 162,447 560,262 155,713	\$	797,351 206,767 680,718 242,459
	 1,415,739		1,927,295
Investments	 5,642,454		5,922,878
Property and equipment Land Building Building improvements Furniture and equipment	 158,347 2,791,878 514,233 <u>393,417</u> 3,857,875		158,347 2,791,878 524,254 374,725 3,849,204
Less, accumulated depreciation	 (1,884,310) 1,973,565		(1,764,073) 2,085,131
Total assets	\$ 9,031,758	\$	9,935,304
LIABILITIES AND NET ASSETS Accounts payable and accrued expenses Accrued postretirement health benefits Unearned subscription income Unearned conference and other income	\$ 298,331 1,097,753 157,037 152,622	\$	331,282 989,424 167,605 154,933
Total liabilities	1,705,743		1,643,244
Unrestricted net assets	 7,326,015		8,292,060
Total liabilities and net assets	\$ 9,031,758	\$	9,935,304

Al-Anon Family Group Headquarters, Inc. Statement of Activities Year Ended December 31, 2015 with Comparative Totals for 2014

	General Fund	Reserve Fund	Building Fund	2015 Totals	2014 Comparative Totals
REVENUE					
Literature sales	\$ 3,415,146	\$-	\$ -	\$ 3,415,146	\$ 3,861,570
Cost of sales	592,345			592,345	801,520
Gross profit from literature					
sales	2,822,801	-	-	2,822,801	3,060,050
Forum subscriptions	230,713	-	-	230,713	242,117
Contributions	1,649,338	-	-	1,649,338	1,521,388
Investment income (loss)	51,416	(478,216)	<u> </u>	(426,800)	(24,321)
	4,754,268	(478,216)	-	4,276,052	4,799,234
FUNCTIONAL EXPENSES					
Member services	1,494,408	-	-	1,494,408	1,568,128
Communication services	1,198,439	-	-	1,198,439	1,160,014
Literature distribution services	783,455	-	-	783,455	799,602
General administration	1,638,988	126,807	<u> </u>	1,765,795	1,609,526
	5,115,290	126,807	-	5,242,097	5,137,270
Change in net assets for year	(361,022)	(605,023)	-	(966,045)	(338,036)
Net assets, beginning of year	1,911,898	4,416,117	1,964,045	8,292,060	8,630,096
Transfer	93,508	18,478	(111,986)		<u>-</u>
Net assets, end of year	\$ 1,644,384	\$ 3,829,572	\$ 1,852,059	\$ 7,326,015	\$ 8,292,060

Al-Anon Family Group Headquarters, Inc. Statement of Cash Flows Year Ended December 31, 2015 with Comparative Totals for 2014

	Totals 2015	Comparative Totals 2014
Cash flows from operating activities	/	()
Change in net assets	(966,045)	(338,036)
Adjustments to reconcile to net cash from operating activities:	470 540	400.050
Depreciation	178,549	169,853
Loss on investments (realized and unrealized) Interest/dividend income reinvested	499,731	98,640
	(40,568)	(40,239)
Change in: Accounts receivable	44,320	(5,391)
Inventories of books and other literature	120,456	(83,883)
Deferred charges and deposits	86,746	8,195
Accounts payable and accrued expenses	(32,951)	(76,674)
Accrued postretirement health benefits	108,329	89,702
Unearned subscription income	(10,568)	5,552
Unearned conference and other income	(2,311)	(31,628)
Net cash from operating activities	(14,312)	(203,909)
Cash flows from investing activities		
Sale of investments and transfers to operating cash	1,653,330	824,354
Purchases of investments	(1,832,069)	(1,051,686)
Purchases of property and equipment	(66,983)	(49,850)
Net cash from investing activities	(245,722)	(277,182)
Net change in cash	(260,034)	(481,091)
Cash, beginning of year	797,351	1,278,442
Cash, end of year	\$ 537,317	\$ 797,351

Notes to Financial Statements

1. Organization and Nature of Activities

Al-Anon Family Group Headquarters, Inc. (Organization) is a not-for-profit corporation that publishes and distributes books, pamphlets and other materials directly related to Al-Anon's program of assisting families and friends of alcoholics in dealing with the problems of alcoholism. It also assists in the formation of new Al-Anon and Alateen groups and coordinates policy among all such groups throughout the world.

2. Summary of Significant Accounting Policies

Comparative information

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's financial statements for 2014, from which the summarized information was derived.

Basis of accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. In accordance with this method of accounting, revenue is recognized in the period in which it is earned and expenses are recognized in the period in which they are incurred.

Financial statement presentation

The Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted, and permanently restricted.

The classes of net assets are described as follows:

Unrestricted amounts represent unrestricted revenue and contributions received without donor-imposed restrictions. These funds are available for the overall operations of the Organization and can be designated by the Board of Trustees to fund certain projects. See Notes 4 and 6 related to Board designated Reserve and Building Funds. Unrestricted contributions and bequests are recognized as revenue when cash is received.

Temporarily restricted amounts are those that are stipulated by donors for specific purposes or are inherently time restricted, such as promises to give. When a temporary restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. The Organization does not accept restricted contributions and does not solicit promises to give. Therefore, there are no temporarily restricted net assets.

Permanently restricted amounts are restricted to investments in perpetuity, the income from which is expendable in accordance with the conditions of each specific donation. The Organization has no permanently restricted net assets.

Cash and cash equivalents

The Organization considers all highly liquid investments purchased with maturities of three months or less and all certificates of deposit to be cash equivalents. Cash and cash equivalents may include checking accounts, savings accounts, repurchase agreements, commercial paper, and money market funds.

Accounts receivable

The Organization considers accounts receivable to be fully collectible; therefore, no allowance for doubtful accounts is required. The Organization's policy is to charge off accounts receivable when management determines the receivable will not be collected.

Inventories of books and other literature

Inventories are recorded at cost under the first-in, first-out (FIFO) method of accounting. Slow-moving or obsolete items have been written-down to net realizable value.

Literature distributed without charge is not accounted for separately, but is included in the cost of sales. The cost of non-English literature is charged to expense in the year produced.

Property and equipment

Property and equipment are stated at cost and depreciated by the straight-line method over the following useful lives:

Building	40 years
Building improvements	10 years
Furniture and equipment	3 to 10 years

The Organization's policy is to capitalize property and equipment purchased with a cost greater than \$1,000.

Total depreciation expense for 2015 is \$178,549. Depreciation on the building of \$120,466 has been included in occupancy costs for 2015.

Investments

Investments are shown at quoted market prices to represent their fair value. Gains and losses on investments are recognized on sale or redemption on an average cost basis.

The Board of Trustees may authorize the transfer of net investment income from the Reserve Fund and the Building Fund to the General Fund. The Board has approved the transfer of up to 4% of the fair value of the investment portfolio based on a 36-month average from the Reserve Fund to the General Fund.

Unearned subscription and conference income

The Organization sells subscriptions to a monthly publication called The Forum. The Organization records as unearned subscription income the prorated amount of subscriptions which have not been delivered. The Organization records conference income received prior to the conference as unearned conference income.

Convention income

The Organization records income related to conventions held net of related costs. No revenue related to conventions was recorded during 2015.

Direct conference costs

The Organization records income related to direct conference costs net of related costs. There was \$143,125 of direct conference revenue and \$207,887 of direct conference expense, resulting in a net expense of \$64,762, which is included in the statement of activities in member services.

General service meetings

The Organization records income related to general services meetings net of related costs. No revenue or expenses related to general service meetings was recorded during 2015.

Functional allocation of expenses

The total program cost of producing and distributing literature includes the cost of literature sold and total literature distribution services expense. Shipping and handling costs are also included. The total expense for 2015 includes cost of literature sold of \$592,345, which is a reduction from literature sales in the statement of activities, plus literature distribution services expense of \$783,445 for a total of \$1,375,790.

Included in general and administrative expenses is \$26,550 for fundraising (appeal letters).

The costs of providing the various programs and activities have been summarized on a functional basis in the schedule of functional expenses, which is shown as supplementary information. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Expenses which can be directly associated with a function are charged directly.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Such estimates also affect the reported amounts of revenues and expenses during the reporting period. Actual results could vary from the estimates that were used.

Management made certain significant estimates in the calculation of liabilities for postretirement health benefits. Postretirement health benefits include estimates of employee retention and health care cost trends. It is reasonably possible that a change in these estimates will occur in the near term. The effects of changes in these estimates cannot be determined.

Concentration of credit risk

At times, the Organization has cash and cash equivalents at financial institutions in excess of the federally insured limit. The Federal Deposit Insurance Corporation (FDIC) covers \$250,000 for substantially all depository accounts. The Organization places its cash and equivalents with high credit quality financial institutions.

Included in these financial statements are the operations of the Public Information (P.I.) office in Canada. Canadian source revenues are processed in the U.S. office, but deposited in a Canadian bank. Likewise, expenses of the Canadian P.I. office were disbursed from the Canadian bank account.

At December 31, 2015, the Organization had cash deposits in a Canadian financial institution of \$126,993 (U.S. dollars).

The Organization sells its publications to affiliated organizations in foreign countries and occasionally purchases foreign language publications from other countries, but not in significant quantities.

Income taxes

The Organization is exempt from federal and state income taxes under Section 501(c) (3) of the Internal Revenue Code and the statutes of the Commonwealth of Virginia; accordingly, the accompanying financial statements do not reflect a provision or liability for federal and state income taxes.

Presentation of sales taxes

The Organization's sales are subject to sales tax imposed by various jurisdictions. The Organization collects that sales tax from customers and remits it to the applicable jurisdiction. The Organization's accounting policy is to exclude the tax collected and remitted from revenues and cost of sales.

Subsequent events

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through February 26, 2016, the date the financial statements were available to be issued.

3. Retirement Plan

The Organization sponsors a defined contribution plan covering all eligible employees which includes a cash or deferred arrangement that is intended to qualify under section 401(k) of the Internal Revenue Code. The Organization's contribution rate is 7.3% of the first \$25,000 of salary and 11.5% of the excess over that amount. The first 3% of the Organization's contribution is fully vested immediately due to the plan's safe harbor provision. The contribution for 2015 was \$259,827.

4. Reserve Fund

In April 1970, the Board of Trustees funded the Reserve Fund in an initial amount of \$80,000, the purpose of which was to set aside sufficient funds to ensure the continuation of the Organization's essential services and the funding of special projects. The objective for the fund was to maintain an amount equal to one year's operating expenses. Effective July 1, 1999, the Board of Trustees redefined one year's operating expenses to include all expenses of the Organization except for unusual, nonrecurring items in excess of \$100,000. At the same time, the board stated that the Reserve Fund's assets would be measured against the objective using the lower of cost or fair value.

Transfers between funds are reviewed by the Board on a year-to-year basis. Due to net transfers and retained income during the years, the Reserve Fund balance at fair value was \$3,829,572 at December 31, 2015.

5. Investments

Investments at December 31, 2015 are summarized as follows:

	Cost	Fair Value	Unrealized Gain (Loss)
Cash and cash equivalents Mutual funds Equity securities Debt securities	\$ 100,442 329,267 2,507,778 2,080,004	\$ 100,442 293,884 3,255,180 <u>1,992,948</u>	\$ - (35,383) 747,402 (87,056)
	<u>\$ 5,017,491</u>	<u>\$ 5,642,454</u>	<u>\$ 624,963</u>
Investment income for 2015 was as follows:			
Interest and dividends Net realized losses Net unrealized losses Investment expenses	\$	133,310 (235,431) (264,300) (60,379)	
Net investment loss	<u>\$</u>	(426,800)	

6. Building Fund

In July 1995, the Organization established the Building Fund to account for the construction of a new headquarters office and warehouse in Virginia Beach, Virginia. Initial funding was obtained by City of Virginia Beach Development Authority Industrial Development Revenue Bonds (Series 1995) of \$2,500,000. The final payment of these bonds was made in April 2010.

The final cost of the building was \$2,791,878. The land was purchased during 1995 for \$158,347. Initial furniture and equipment costs were \$755,150, and were capitalized and transferred to the General Fund. Building improvements totaling \$514,234 have been added to the Building Fund. Accumulated depreciation on the building and building improvements was \$1,612,400 at December 31, 2015.

A transfer between the Building Fund and General Fund was made in the current year to accurately reflect the cost less accumulated depreciation of the land and building of \$1,852,059 as of December 31, 2015. The annual transfer between the Building Fund and General fund reflects the net of any future building improvements and annual depreciation.

7. Postretirement Health Benefits

The Organization provides health care benefits for retired employees after age 60 with 20 years of service. Benefits are provided before age 65 through the Organization's normal employee health plan, and then through Medicare supplemental health insurance policies. The Organization bears the entire cost of the premiums.

The plan is unfunded. The assumed health care cost trend rate used to measure the expected cost of benefits covered by the plan is 2.6%. A discount rate of 3.18% has been used to measure the accrued postretirement health benefits liability. The following table sets forth the information regarding the plan at December 31, 2015:

Postretirement benefits liability	<u>\$</u>	1,097,753
Increase in accrued benefits liability	\$	108,329
Benefits paid	\$	56,052

During 1996, the board authorized this liability to be carried by the Reserve Fund. Accordingly, the current year increase of \$108,329 was recorded in the Reserve Fund.

8. Lease Commitments

The Organization leases office equipment under operating leases with varying expirations. Lease expense for office equipment was \$29,426 in 2015.

In addition, the Organization leases virtual office space in Canada under a lease which expires in 2016. Lease expense for this office space was \$780 in 2015.

The minimum lease payments required under the above operating leases as of December 31, 2015 are as follows:

Year Ending December 31,		
2016	\$	21,049
2017		10,473
2018		4,883
2019		4,883
2020		3,071
	<u>\$</u>	44,359

9. Fair Value Measurements

The Organization defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and establishes a framework for measuring fair value. Accounting standards establish a three-level hierarchy for fair value measurements based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. Current accounting standards expands disclosures about instruments measured at fair value and applies to the other accounting pronouncements that require or permit fair value measurements.

The valuation hierarchy is based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. The three levels are defined as follows:

Level 1	Inputs to the valuation methodology are unadjusted quoted market prices for identical assets or liabilities in active markets that the Organization has the ability to access. Level 1 assets include equity and debt securities, as well as U.S. Treasury securities that are highly liquid and are actively traded in over-the-counter markets.
Level 2	Inputs to the valuation methodology include quoted prices for similar assets or liabilities in active markets, and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the same term of the financial instrument. Level 2 assets include agency mortgage-backed debt securities whose value is determined using inputs that are observable in the market or can be derived principally from or corroborated by observable market data.
Level 3	Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

The following tables sets forth by level, within the fair value hierarchy, the Organization's assets and liabilities at fair value as of December 31, 2015:

	Level 1	Level 2	Level 3	Total
Mutual funds				
Fixed income	<u>\$ 293,884</u>	<u>\$</u>	<u>\$</u>	<u>\$ 293,884</u>
Equity securities				
Financial sector	1,263,954	-	-	1,263,954
Health care sector	840,614	-	-	840,614
Technology sector	405,830	-	-	405,830
Oil and gas industry	354,148	-	-	354,148
Other	390,634			390,634
Total	3,255,180	-	-	3,255,180
Debt securities				
U.S. Treasury securities	625,708	-	-	625,708
U.S. Corporate bonds	989,765	-	-	989,765
Mortgage-backed securities	,	377,475	-	377,475
Total	1,615,473	377,475		1,992,948
Total fair value measurements	<u>\$ 5,164,537</u>	<u>\$ </u>	<u>\$</u>	<u>\$ 5,542,012</u>

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes the valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

Al-Anon Family Group Headquarters, Inc.

Supplementary Information

December 31, 2015

Al-Anon Family Group Headquarters, Inc. Schedule of Functional Expenses Year Ended December 31, 2015 with Comparative Totals for 2014

	Member Services	Communication Services	Literature Distribution Services	General Administration	2015 Totals	2014 Comparative Totals
Operating expenses:	• • • • • • • • • •	• • • • • • • • •	• • • • • • • • • • • • • • • • • •	* - 1 0 0 - - -	• • • • • • • • •	• • • • • • • • • •
Salaries Employee benefits	\$ 854,588 207,529	\$ 677,672 165,330	\$ 569,902 139,038	\$ 713,257 175,107	\$ 2,815,419 687,004	\$ 2,711,959 656,189
	1,062,117	843,002	708,940	888,364	3,502,423	3,368,148
Occupancy costs	102,130	45,057	117,149	36,045	300,381	295,875
Packing and shipping (net)		-	(72,848)	-	(72,848)	(46,879
Postage	103,432	96,237	2,969	110,485	313,123	293,807
Telephone	8.136	5,305	5.748	37,154	56,343	56,406
Stationery and supplies	8,329	17,913	749	61,511	88,502	88,411
Outreach activities	-	3,556	-	-	3,556	6,163
Office services and expenses	5,706	3,668	4,787	249,488	263,649	252,035
Repairs and maintenance	1,973	1,268	1,864	2,449	7,554	9,307
Travel and meetings	44,830	4,418	-	104,453	153,701	152,609
Direct conference costs	64,762	-	-	-	64,762	55,585
Professional fees	-	-	-	66,802	66,802	68,285
Printing	69,971	70.727	-	-	140,698	196,856
Canadian office	-	1,297	-	-	1.297	1,432
Office volunteers	-	-	1,440	-	1,440	1,450
Public service announcements	-	82,857	-	-	82,857	97,463
Miscellaneous expenses	<u> </u>		2,109	31,995	34,104	33,759
Total operating expenses	1,471,386	1,175,305	772,907	1,588,746	5,008,344	4,930,712
Nonoperating expenses:						
General service meeting	-	-	-	-	-	16,870
Membership survey	-	11,289	-	-	11,289	
Depreciation	23,022	11,845	10,548	12,668	58,083	55,655
Postretirement health benefits				164,381	164,381	134,033
Total nonoperating expenses	23,022	23,134	10,548	177,049	233,753	206,558
Total expenses	\$ 1,494,408	\$ 1,198,439	\$ 783,455	\$ 1,765,795	\$ 5,242,097	\$ 5,137,270