



Al-Anon Family Groups

Help and hope for families and friends of alcoholics



phone: 757.563.1600
fax: 757.563.1656

al-anon.org
wso@al-anon.org

**Please read at a minimum of two successive meetings
so that all members may have an opportunity to
participate in the Seventh Tradition**



Special Appeal Letter – 2022

Greetings Al-Anon and Alateen members,

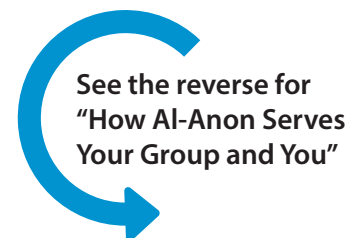
This letter is a special appeal to all Al-Anon and Alateen members. While the World Service Conference recently approved the WSO's 2022 annual budget, which projected a **-\$353,114** deficit, the deficit is already trending higher than projected, at **-\$325,749** as of April 30, 2022. Our contributions and literature sales are not meeting our planned budget.

The 2022 WSO operating budget continues to reflect the impact of the current pandemic on revenues. The WSO is committed to providing services in all areas to the fellowship by restoring staffing to pre-pandemic levels, which furthers the organization's mission and Strategic Plan. Without continued contributions and literature sales, we might need to reduce the services we provide. We really need your help. If every member purchases one book from the Al-Anon Online Store (ecomm.al-anon.org), from your group, or makes an additional individual contribution, we can significantly decrease our deficit.

Thank you for taking the time to consider how you can support our special appeal as we continue to honor our primary purpose of helping families and friends of alcoholics. We can't do it without you!

In gratitude,

Cindy M.
Member
AFG, Inc. Treasurer
treasurer@al-anon.org



Contributions to Al-Anon Family Group Headquarters, Inc. or Al-Anon Family Group Headquarters (Canada) Inc. may qualify as a charitable deduction, but the WSO makes no judgment as to the specific deductibility of a contribution by any member.

The last annual financial report, filed with the New York State Department, may be inspected at State of New York, Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271; upon written request to the Commonwealth of Virginia, Department of Agriculture and Consumer Services, Division of Consumer Protection, Office of Consumer Affairs, PO Box 1163, Richmond, Virginia 23218; or at al-anon.org/members.

Al-Anon Family Group Headquarters, Inc., 1600 Corporate Landing Parkway, Virginia Beach, VA 23454-5617

How Al-Anon Serves Your Group and You

Programs

Group Services

- Supports all registered Al-Anon Family Groups
- Maintains group, meeting, and trusted servant records
- Creates *Alateen Talk* quarterly newsletter
- Supports Inmate Correspondence Service
- Supports Alateen groups and encourages Al-Anon members to serve through their Area process
- Sends complimentary Conference Approved Literature (CAL) and other service materials
- Supports Al-Anon Information Service Centers (AIs)
- Supports trusted servants in their various roles and responsibilities
- Answers questions about group issues
- Approves Area Alateen Safety and Behavioral Requirements

Public Outreach / Professionals

- Prepares and distributes *Al-Anon Faces Alcoholism (AFA)* magazine
- Sends complimentary materials to professionals
- Performs outreach to professionals

- Attends professional conferences to share the Al-Anon message
- Supports and encourages Areas, members, Al-Anon service arms, and service entities in public outreach efforts

Literature

- Responds to correspondence about literature and *The Forum*
- Performs research to give the most thorough response to members' questions regarding CAL
- Processes requests to reprint CAL
- Prepares and edits CAL
- Plans, schedules, and conducts Literature Committee web conference calls
- Prepares and edits *The Forum*
- Provides leadership and support on the AFG Connects communities for *Forum* and Literature Coordinators and Area Newsletter Editors

Conference

- Prepares program and staffs the World Service Conference (WSC)
- Prepares the *World Service Conference Summary (P-46)*
- Provides leadership and support for Delegates, Area Chairpersons, and

- District Representatives
- Responds to all communications regarding Delegate and Conference concerns
- Develops service tools to educate the membership on the Structure

International

- Supports International structures
- Coordinates International Al-Anon General Services Meeting (IAGSM)
- Prepares *IAGSM Summary*
- Monitors and processes reprint permissions for the International community
- Coordinates the review of translations of CAL
- Supports the International Meeting Search on the al-anon.org website

Other Program Services

- Participates in Area and International events
- Maintains the Archives
- Provides groups with registration dates
- Facilitates updates to the *Service Manual*
- Creates International Convention program

Administration and Digital Communications

Digital Communications

- Designs, builds, and maintains the website
- Builds and maintains the *Al-Anon Family Groups* Mobile App
- Creates content for and manages blogs, podcasts, and social media pages
- Supports Web and Public Outreach (PO) Coordinators
- Develops service-wide PO campaigns, including Public Service Announcements (PSAs), and collaborates with media

- Maintains *The Best of Public Outreach*
- Conducts internal research and collaborates with researchers
- Builds and distributes *In the Loop*
- Evaluates emerging technologies to determine benefits for AFG, Inc. and the fellowship

Administration

- Answers the Toll-Free Meeting line in English, Spanish, and French
- Facilitates special projects and events, including Conference and International Conventions

- Maintains and defends copyrights and trademarks
- Coordinates Staff and World Service Office (WSO) Volunteers participation in International and Area events
- Oversees Staff implementation of the Board of Trustees' Strategic Plan
- Recruits, grows, and retains WSO Staff to support our primary purpose
- Grants permissions for service arms to post the Legacies on their websites
- Facilitates the WSO Volunteer application process to ensure consistency in candidate selection

Finance & Operations

Operations

- Designs *The Forum* and *AFA*; *In the Loop*; event programs, posters, and summaries; and CAL
- Translates, designs, and distributes *Le lien* and *Al-Anon y Alateen en acción* magazines
- Translates new and updated literature, WSO website pages, programs, Mobile App premium content, and other

- published materials
- Stocks literature inventory
- Maintains WSO building and grounds
- Maintains AFG Connects and the online store

Finance & Customer Service

- Manages AFG, Inc. financial matters
- Receives and processes member contributions

- Processes and distributes literature orders for members, groups, and Literature Distribution Centers (LDCs)
- Receives and processes *The Forum* and Mobile App premium content subscriptions