



Al-Anon Family Groups  
Help and hope for families and friends of alcoholics



phone: 757.563.1600  
fax: 757.563.1656

al-anon.org  
wso@al-anon.org

**Please read at a minimum of two successive meetings  
so that all members may have an opportunity to  
participate in the Seventh Tradition**

**Quarterly Appeal Letter  
To Individual Members in Your Group**

November 2020

Dear Al-Anon and Alateen Members,

On behalf of the World Service Office (WSO) Staff and Volunteers: *Thank You!* **Thank You!** **Thank You!** Your wonderful generosity for the past few months has been out of this world! As of the end of July 2020, your contributions were \$1,669,589! We expect that this year's contributions will exceed literature sales for the first time since 1954! Your generosity is truly a silver lining in these uncertain times. We still need your help to make sure we are able to cover our expenses through the end of 2020 and beyond.

After much hard work from the Staff and a few delays, the Al-Anon Family Groups mobile app was launched on August 12. This was truly a historic day for our fellowship. Another history-making moment came two days later, on August 14, 2020, when the first meeting was held via the app! I was privileged to be part of that meeting along with members from all over the world! I am so excited and thrilled about this new app. I hope many of you have found it and are enjoying the many features.

One of the features is the ability to make contributions through the app. We hope this will be an easy and convenient way for our members to practice the Seventh Tradition. You can also make a contribution through the Member's page on al-anon.org using a credit card or PayPal. Of course, we will always take a check sent the "old fashioned" way. Whichever way you feel comfortable making a contribution works for us!

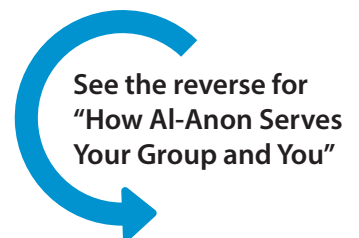
Just a reminder that, as always, the WSO is here for you. The Staff is ready and willing to answer your questions and help in any way they can. A list of services provided by the WSO is on the reverse side of this letter.

Again, thank you for the love and generosity you've given to our fellowship.

In loving service,



Cathy T.  
Member  
AFG, Inc. Treasurer  
[treasurer@al-anon.org](mailto:treasurer@al-anon.org)



Contributions to Al-Anon Family Group Headquarters, Inc. or Al-Anon Family Group Headquarters (Canada) Inc. may qualify as a charitable deduction, but the WSO makes no judgment as to the specific deductibility of a contribution by any member.

*The last annual financial report, filed with the New York State Department, may be inspected at State of New York, Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271; upon written request to the Commonwealth of Virginia, Department of Agriculture and Consumer Services, Division of Consumer Protection, Office of Consumer Affairs, PO Box 1163, Richmond, Virginia 23218; or at [al-anon.org/members](http://al-anon.org/members).*

Al-Anon Family Group Headquarters, Inc., 1600 Corporate Landing Parkway, Virginia Beach, VA 23454-5617

# How Al-Anon Serves Your Group and You

## Programs

### Group Services

- Supports face to face and electronic meetings
- Maintains group, meeting, and trusted servant records
- Creates *Alateen Talk* quarterly newsletter
- Supports Inmate Correspondence Service
- Supports Alateen and facilitates Al-Anon Members Involved in Alateen Service (AMIAS) certification
- Sends complimentary Conference Approved Literature (CAL) and other service materials
- Supports Al-Anon Information Service Centers (AISs)
- Answers questions about group issues
- Approves Area Alateen Safety and Behavioral Requirements

### Public Outreach / Professionals

- Prepares and distributes *Al-Anon Faces Alcoholism (AFA)* magazine
- Sends complimentary materials to professionals
- Attends professional conferences to share the Al-Anon message

- Performs outreach to professionals
- Supports and encourages Areas, members, Al-Anon service arms, and service entities in public outreach efforts

### Literature

- Responds to correspondence about literature and *The Forum*
- Performs research to give the most thorough response to members' questions regarding CAL
- Processes requests to reprint CAL
- Prepares and edits CAL
- Plans, schedules, and conducts Literature Committee web conference calls
- Prepares and edits *The Forum*
- Provides leadership and support on the AFG Connects communities for *Forum* and Literature Coordinators and Area Newsletter Editors

### Conference

- Prepares program and staffs the World Service Conference (WSC)
- Prepares the *World Service Conference Summary (P-46)*
- Provides leadership and support for Delegates, Area Chairpersons, and District Representatives

- Responds to all communications regarding Delegate and Conference concerns
- Develops service tools to educate the membership on the Structure

### International

- Supports International structures
- Coordinates International Al-Anon General Services Meeting (IAGSM)
- Prepares *IAGSM Summary*
- Monitors and processes reprint permissions for the International community
- Coordinates the review of translations of CAL
- Supports the International Meeting Search on the al-anon.org website

### Other Program Services

- Participates in Area and International events
- Maintains the Archives
- Provides groups with registration dates
- Creates International Convention program

## Administration and Digital Strategy

### Digital Strategy & Communications

- Designs, builds, and maintains the website
- Creates content for and manages blogs, podcasts, and social media pages
- Supports Web and Public Outreach (PO) Coordinators
- Develops service-wide PO campaigns, including Public Service Announcements (PSAs)
- Maintains *The Best of Public Outreach*
- Conducts internal research and collaborates with researchers
- Builds and distributes *In the Loop*
- Grants permissions for service arms to post the Legacies on their websites
- Collaborates with media

- Evaluates emerging technologies to determine benefits for AFG, Inc. and the fellowship

### Administrative Services

- Facilitates special projects and events, including Conference and International Conventions
- Maintains and defends copyrights and trademarks
- Coordinates Staff and World Service Office (WSO) Volunteers participation in International and Area events
- Oversees Staff implementation of the Board of Trustees' Strategic Plan
- Recruits, retains, and grows WSO Staff to support our primary purpose
- Facilitates the WSO Volunteer application process to ensure consistency in candidate selection

## Finance & Operations

### Operations

- Designs *The Forum* and *AFA*; *In the Loop*; event programs, posters, and summaries; and CAL
- Translates new and updated literature, WSO website pages, and other published materials
- Translates, designs, and distributes *Le lien* and *Al-Anon y Alateen en acción* magazines
- Stocks literature inventory

- Maintains WSO building and grounds
- Maintains AFG Connects and the online store

### Finance & Customer Service

- Pays the bills of AFG, Inc.
- Receives and processes contributions
- Processes and distributes literature orders for members, groups, and Literature Distribution Centers (LDCs)
- Receives and processes *Forum* subscriptions