



Al-Anon Family Groups

Help and hope for families and friends of alcoholics



phone: 757.563.1600
fax: 757.563.1656

al-anon.org
wso@al-anon.org

**Please read at a minimum of two successive meetings
so that all members may have an opportunity to
participate in the Seventh Tradition**

Quarterly Appeal Letter To Individual Members in Your Group

February 2021

Dear Al-Anon and Alateen Members,

Looking back on 2020 there have been many changes and historic events. Groups, Districts, and Areas had to find ways to meet other than face-to-face, the first ever *virtual* World Service Conference was held, the Al-Anon Family Groups Mobile App launched, and for the first time since 1954, contributions *exceeded* literature sales! Through it all, you have continued to carry the message of hope to those seeking recovery from the effects of the family disease of alcoholism.

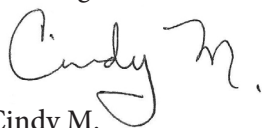
One of the truly amazing and humbling things that occurred during 2020, was the response from Al-Anon and Alateen members when we asked for additional contributions. The World Service Office (WSO) Staff and Volunteers have been overwhelmed with our members' generosity. We want to offer all of you a heartfelt "Thank You!" Without your contributions, the WSO would not have been able to continue providing the services listed on the back of this letter.

However, we are not out of the woods yet! Literature sales, which are a large part of our income, are still below expectations. We continue to need your support!

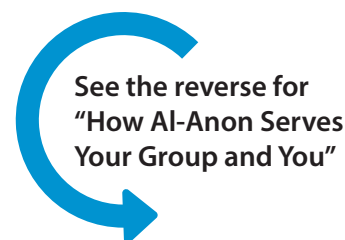
You can make contributions easily through the mobile app, by mailing a check to the address at the bottom of this letter, or by going to al-anon.org and clicking on the contributions tab.

Thank you for all you are doing to fulfill Al-Anon's primary purpose of helping friends and families of alcoholics.

With gratitude,



Cindy M.
Member
AFG, Inc. Treasurer
treasurer@al-anon.org



Contributions to Al-Anon Family Group Headquarters, Inc. or Al-Anon Family Group Headquarters (Canada) Inc. may qualify as a charitable deduction, but the WSO makes no judgment as to the specific deductibility of a contribution by any member.

The last annual financial report, filed with the New York State Department, may be inspected at State of New York, Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271; upon written request to the Commonwealth of Virginia, Department of Agriculture and Consumer Services, Division of Consumer Protection, Office of Consumer Affairs, PO Box 1163, Richmond, Virginia 23218; or at al-anon.org/members.

Al-Anon Family Group Headquarters, Inc., 1600 Corporate Landing Parkway, Virginia Beach, VA 23454-5617

How Al-Anon Serves Your Group and You

Programs

Group Services

- Supports face to face and electronic meetings
- Maintains group, meeting, and trusted servant records
- Creates *Alateen Talk* quarterly newsletter
- Supports Inmate Correspondence Service
- Supports Alateen and facilitates Al-Anon Members Involved in Alateen Service (AMIAS) certification
- Sends complimentary Conference Approved Literature (CAL) and other service materials
- Supports Al-Anon Information Service Centers (AISs)
- Answers questions about group issues
- Approves Area Alateen Safety and Behavioral Requirements

Public Outreach / Professionals

- Prepares and distributes *Al-Anon Faces Alcoholism (AFA)* magazine
- Sends complimentary materials to professionals
- Attends professional conferences to share the Al-Anon message

- Performs outreach to professionals
- Supports and encourages Areas, members, Al-Anon service arms, and service entities in public outreach efforts

Literature

- Responds to correspondence about literature and *The Forum*
- Performs research to give the most thorough response to members' questions regarding CAL
- Processes requests to reprint CAL
- Prepares and edits CAL
- Plans, schedules, and conducts Literature Committee web conference calls
- Prepares and edits *The Forum*
- Provides leadership and support on the AFG Connects communities for *Forum* and Literature Coordinators and Area Newsletter Editors

Conference

- Prepares program and staffs the World Service Conference (WSC)
- Prepares the *World Service Conference Summary* (P-46)
- Provides leadership and support for Delegates, Area Chairpersons, and District Representatives

- Responds to all communications regarding Delegate and Conference concerns
- Develops service tools to educate the membership on the Structure

International

- Supports International structures
- Coordinates International Al-Anon General Services Meeting (IAGSM)
- Prepares *IAGSM Summary*
- Monitors and processes reprint permissions for the International community
- Coordinates the review of translations of CAL
- Supports the International Meeting Search on the al-anon.org website

Other Program Services

- Participates in Area and International events
- Maintains the Archives
- Provides groups with registration dates
- Creates International Convention program

Administration and Digital Strategy

Digital Strategy & Communications

- Designs, builds, and maintains the website
- Creates content for and manages blogs, podcasts, and social media pages
- Supports Web and Public Outreach (PO) Coordinators
- Develops service-wide PO campaigns, including Public Service Announcements (PSAs)
- Maintains *The Best of Public Outreach*
- Conducts internal research and collaborates with researchers
- Builds and distributes *In the Loop*
- Grants permissions for service arms to post the Legacies on their websites
- Collaborates with media

- Evaluates emerging technologies to determine benefits for AFG, Inc. and the fellowship

Administrative Services

- Facilitates special projects and events, including Conference and International Conventions
- Maintains and defends copyrights and trademarks
- Coordinates Staff and World Service Office (WSO) Volunteers participation in International and Area events
- Oversees Staff implementation of the Board of Trustees' Strategic Plan
- Recruits, retains, and grows WSO Staff to support our primary purpose
- Facilitates the WSO Volunteer application process to ensure consistency in candidate selection

Finance & Operations

Operations

- Designs *The Forum* and *AFA*; *In the Loop*; event programs, posters, and summaries; and CAL
- Translates new and updated literature, WSO website pages, and other published materials
- Translates, designs, and distributes *Le lien* and *Al-Anon y Alateen en acción* magazines
- Stocks literature inventory

- Maintains WSO building and grounds
- Maintains AFG Connects and the online store

Finance & Customer Service

- Pays the bills of AFG, Inc.
- Receives and processes contributions
- Processes and distributes literature orders for members, groups, and Literature Distribution Centers (LDCs)
- Receives and processes *Forum* subscriptions