Quarterly Appeal Letter
To Individual Members in Your Group

February 2020

Dear Al-Anon and Alateen Members,

In her welcome to the 1983 World Service Conference, Lois said, “Al-Anon is a program of love, and love is the primary motive in all our actions.” Quoted from Many Voices, One Journey (B-31) page 230

I heard very early in my Al-Anon journey, “service is the rent I pay for my recovery.” Because of my love for this program and the deep gratitude I feel to the fellowship, my donations are the love gift I give the fellowship to assure the continuation of this program for my family and yours!

During the early fifties, Lois and Anne were “dreaming big” when they ordered 1000 copies of Purposes and Suggestions for Al-Anon Family Groups. Because of the love Lois and Anne had for this program, their hard work and the hard work of thousands of others allows the fellowship to dream even bigger today!

I could feel the love at the 2019 World Service Conference when interpreters worked with our French and Spanish delegates in the first trilingual conference. I could feel the love on AFG Connects with the recent announcement of the release of the French and Spanish Al-Anon/Alateen Service Manual with complimentary copies to the registered French and Spanish groups. I could feel the love in the room in Seattle at the October 2019 Road Trip, You and Your Board Connect. When we discussed safety in our meetings, I could feel the love in the Indiana Area Assembly. I could feel the love in the Pennsylvania TEAM event when we talked about spiritual and financial abundance. I could feel the love in the New York South TEAM event when we talked about qualifications and processes to be a Trustee.

The need and the primary purpose of your love gift remains the same: to provide valuable services to help families and friends of alcoholics find help and support in Al-Anon and Alateen Family Groups as listed on the reverse side of this Letter. The toll-free number, the al-anon.org site, the Public Service Announcements, the social media sites are all designed to attract members to meetings where we welcome the newcomers and watch Al-Anon grow, thrive and be available for generations to come.

Please consider the ongoing need and the important part you play in this program of love!

Cindy K.
Member
AFG, Inc. Treasurer

Contributions to Al-Anon Family Group Headquarters, Inc. or Al-Anon Family Group Headquarters (Canada) Inc. may qualify as a charitable deduction, but the WSO makes no judgment as to the specific deductibility of a contribution by any member.

The last annual financial report, filed with the New York State Department, may be inspected at State of New York, Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271; upon written request to the Commonwealth of Virginia, Department of Agriculture and Consumer Services, Division of Consumer Protection, Office of Consumer Affairs, PO Box 1163, Richmond, Virginia 23218; or at al-anon.org/members.

Al-Anon Family Group Headquarters, Inc., 1600 Corporate Landing Parkway, Virginia Beach, VA 23454-5617
How Al-Anon Serves Your Group and You

Group Services
- Supports face to face and electronic meetings
- Maintains group, meeting, and trusted servant records
- Creates Alateen Talk quarterly newsletter
- Supports Inmate Correspondence Service
- Supports Alateen and facilitates Al-Anon Members Involved in Alateen Service (AMIAS) certification
- Sends complimentary Conference Approved Literature (CAL) and other service materials
- Supports Al-Anon Information Service Centers (AISs)
- Answers questions about group issues
- Approves Area Alateen Safety and Behavioral Requirements

Public Outreach / Professionals
- Prepares and distributes Al-Anon Faces Alcoholism (AFA) magazine
- Sends complimentary materials to professionals
- Attends professional conferences to share the Al-Anon message

Literature
- Responds to correspondence about literature and The Forum
- Performs research to give the most thorough response to members’ questions regarding CAL
- Processes requests to reprint CAL
- Prepares and edits CAL
- Plans, schedules, and conducts Literature Committee web conference calls
- Prepares and edits The Forum
- Provides leadership and support on the AFG Connects communities for Forum and Literature Coordinators and Area Newsletter Editors

Conference
- Prepares program and staffs the World Service Conference (WSC)
- Prepares the World Service Conference Summary (P-46)
- Provides leadership and support for Delegates, Area Chairpersons, and District Representatives

- Performs outreach to professionals
- Supports and encourages Areas, members, Al-Anon service arms, and service entities in public outreach efforts

International
- Supports International structures
- Coordinates International Al-Anon General Services Meeting (IAGSM)
- Prepares IAGSM Summary
- Monitors and processes reprint permissions for the International community
- Coordinates the review of translations of CAL
- Supports the International Meeting Search on the al-anon.org website

Other Program Services
- Participates in Area and International events
- Maintains the Archives
- Provides groups with registration dates
- Creates International Convention program

Administration and Digital Strategy

Digital Strategy & Communications
- Designs, builds, and maintains the website
- Creates content for and manages blogs, podcasts, and social media pages
- Supports Web and Public Outreach (PO) Coordinators
- Develops service-wide PO campaigns, including Public Service Announcements (PSAs)
- Maintains The Best of Public Outreach
- Conducts internal research and collaborates with researchers
- Builds and distributes In the Loop
- Grants permissions for service arms to post the Legacies on their websites
- Collaborates with media
- Evaluates emerging technologies to determine benefits for AFG, Inc. and the fellowship

Administrative Services
- Facilitates special projects and events, including Conference and International Conventions
- Maintains and defends copyrights and trademarks
- Coordinates Staff and World Service Office (WSO) Volunteers participation in International and Area events
- Oversees Staff implementation of the Board of Trustees’ Strategic Plan
- Recruits, retains, and grows WSO Staff to support our primary purpose
- Facilitates the WSO Volunteer application process to ensure consistency in candidate selection

Finance & Operations
- Maintains WSO building and grounds
- Maintains AFG Connects and the online store

Finance & Customer Service
- Pays the bills of AFG, Inc.
- Receives and processes contributions
- Processes and distributes literature orders for members, groups, and Literature Distribution Centers (LDCs)
- Receives and processes Forum subscriptions

Operations
- Designs The Forum and AFA; In the Loop; event programs, posters, and summaries; and CAL
- Translates new and updated literature, WSO website pages, and other published materials
- Translates, designs, and distributes Le lien and Al-Anon y Alateen en acción magazines
- Stocks literature inventory
- Maintains AFG Connects and the online store