

Finance Committee Update

Jennie M., Treasurer

August 2017

The following update is based on the unaudited financial statements for the period ended June 30, 2017:

The General Fund recorded a loss of \$10,349 for this period, compared to a gain of \$341,931 this period last year. That represents a net negative of \$352,280 over this period last year. This is mainly due to full staffing in the office this year, which was not the case last year. It is also reflective of the amazing bump in Contributions this time last year after the World Service Conference. Revenue from literature sales was slightly above that of 2016, and is tracking ahead of budgeted expectations. The General Fund investment income totaled about \$27,000. We are hopeful that Contributions and Sales increases will allow us to grow the Reserve Fund by not transferring funds from the Reserve Fund to the General Fund.

Income:

Literature sales were \$1,899,251 for this period, compared to \$1,845,798 at this time last year, Gross profit on literature sales was \$1,506,554 (81% of sales), compared to \$1,495,171 for 2016. Contributions are at \$1,015,231 for 2017, compared to \$918,718 last year—an increase of 10.5% but falling a little short of budgeted projections. *Forum* subscription income was \$134,767 for 2017, an increase of 13%.

Expenses:

Actual operating expenses were \$2,709,426 for the first six months of 2017, compared to \$2,321,645 last year and slightly over budget. Full staffing, notably in the Digital Strategy Department, is reflected in the increased expenditure over last year.

Reserve Fund:

The fair value of investments in the Reserve Fund totaled \$5,585,360 at June 30, 2017, an increase in value of over \$400,000.

Outlook:

While Contributions dipped a bit in the month of June, we are hopeful that the abundance demonstrated in 2016 will carry on in 2017. That level of participation, along with some encouraging Literature Sales numbers will allow the World Service Office to continue to support all the members carrying the message of help and hope.