

Summary of the 2016 Alateen Survey Results

The 2016 Alateen Survey was conducted from March 1-20, and was completed by 248 respondents; of them, 78 (31%) were screened out of the survey for not being Alateen members (58), or for being over the age of 21 (20). Percentages in the following analysis are based on the 170 complete¹ responses by Alateen members, aged 21 years or younger.

1. At least half of respondents rated each of the following as *very important*, in terms of their impact on the success of the Alateen program:
 - Al-Anon Member Involved in Alateen Service (AMIAS) sponsorship (**64%**)
 - Alateen literature (**61%**)
 - Alateen events (**59%**)
 - Working the Steps (**59%**)
 - AMIAS availability to sponsor meetings (**58%**)
 - Parental support (**52%**)
 - Meeting formats (**50%**)

Less than half of respondents rated each of the following as *very important*, in terms of their impact on the success of the Alateen program:

- Transportation (**47%**)
- Public outreach (**43%**)
- *Alateen Talk* (**42%**)
- Location (**42%**)
- Personal sponsorship (**38%**)
- Alateen section of the WSO Members' Web site (**29%**)
- Technology (**14%**)

Significantly high percentages of respondents indicated they were not familiar with the *Alateen Talk* newsletter (**12%**) and the Alateen section of the WSO Members' Web site (**16%**), in terms of their impact on the success of the Alateen program.

2. The average age range of Alateens allowed in respondents' home group meetings was **10 – 19**, while the average age range of Alateens who actually attend the respondents' home group meetings was a more narrow, **11 – 17**.

82% of respondents said they agreed with the age range which is allowed in their home group. Of those who did not agree, the average age range which they would prefer was **11 – 20**.

3. **19%** of respondents have an Alateen member as a personal Sponsor. Of them, **84%** say this sponsorship helps them.

12% of respondents sponsor an Alateen member, and **85%** say this sponsorship helps them.

¹ In all but ten of these 170 cases, complete responses consist of those going through, at least, survey question #23, which was the last question before the demographic questions at the end of the survey. The ten survey responses which did not go through survey question #23 but which are considered complete, did make it through, at least, question #4. Overall, 44 responses were thrown out, as they did not make it to survey question #3 even though they were eligible (were Alateen members/21 years of age or younger).

4. **65%** of respondents said they participate in the Seventh Tradition by participating in service, while **58%** said they do so by donating (percentages don't add up to 100% because respondents could make more than one selection).

When asked "how else does your home group support its activities?" **25%** of respondents said they take part in organizing fundraisers and bake sales.

5. With regards to Alateens' participation in/preference for various types of meetings, here are the most noteworthy responses:

Alateen face-to-face meetings - **87%** currently attend these meetings and like them

Alateen chat meetings with computer/laptop access

- **13%** currently attend these meetings and like them
- **7%** currently attend these meetings but don't like them
- **44%** do not currently attend these meetings but would be interested in attending
- **36%** do not currently attend these meetings and do not think they ever would

Alateen chat meetings with smartphone/tablet access

- **56%** would be interested in participating in this type of meeting
- **44%** do not think they would be interested in participating in this type of meeting

87% of respondents said there are no other types of Alateen-related meetings they currently attend that they like.

20% of respondents said there are other types of meetings they wish were available, and of them, **27%** (9) said they wish there were meetings in their schools.

6. In a text analysis of respondents' open-ended responses to the question "What is your favorite thing about Alateen?" the following were the most frequently used words: people (**17%**), help (**9%**), talk (**8%**), friends (**7%**), share (**6%**), and love (**6%**).

In a text analysis of respondents' open-ended responses to the question "What is your least favorite thing about Alateen?" **16%** (30) of respondents said "nothing."

7. When asked, how did you hear about Alateen, following were the top responses:

- Parents (**70%**)
- Another adult (**14%**)
- Another teen (**14%**)
- Teacher/counselor/doctor (**10%**)
- WSO Alateen Facebook page (**1%**)

8. Demographics:

- Average age – **14.26**
- Percentage Female – **69%**
- Country of residence – **97%** U.S/**3%** Canada/**0%** Puerto Rico and Bermuda
- **65%** of respondents have attended Alateen for two years or less