

Alateen Outreach to Professionals Project Overview

PURPOSE:

The project's purpose is to build relationships with professionals who serve teens and their families and to become an ongoing resource for information. It will be necessary to be familiar with the ways Alateen can best support and serve teens affected by the family disease of alcoholism.

IDEAS FOR GETTING STARTED:

Consider forming a committee that will help implement this outreach project for a group, District, or Area, customizing the sample materials with local contact information as needed. The committee may also consider methods to determine the success of the project and opportunities for improvement. Building relationships will take time and require ongoing communication with professionals. Consider rotation of service and how it impacts having a current local point of contact with the professional community. Consider the number of active Alateen meetings in the community to support these professionals.

"When working with professionals, Al-Anon and Alateen members are more credible and effective when they give their full names and contact information. While personal anonymity is not required in outreach to professionals, it is helpful to inform the professionals of the importance of anonymity and confidentiality in Al-Anon/Alateen."

—2022-2025 *Al-Anon/Alateen Service Manual* (P-24/27), under the Anonymity heading of the Policy Digest.

Materials in this packet are considered samples or templates, which may be adapted for the specific professional and/or Area needs:

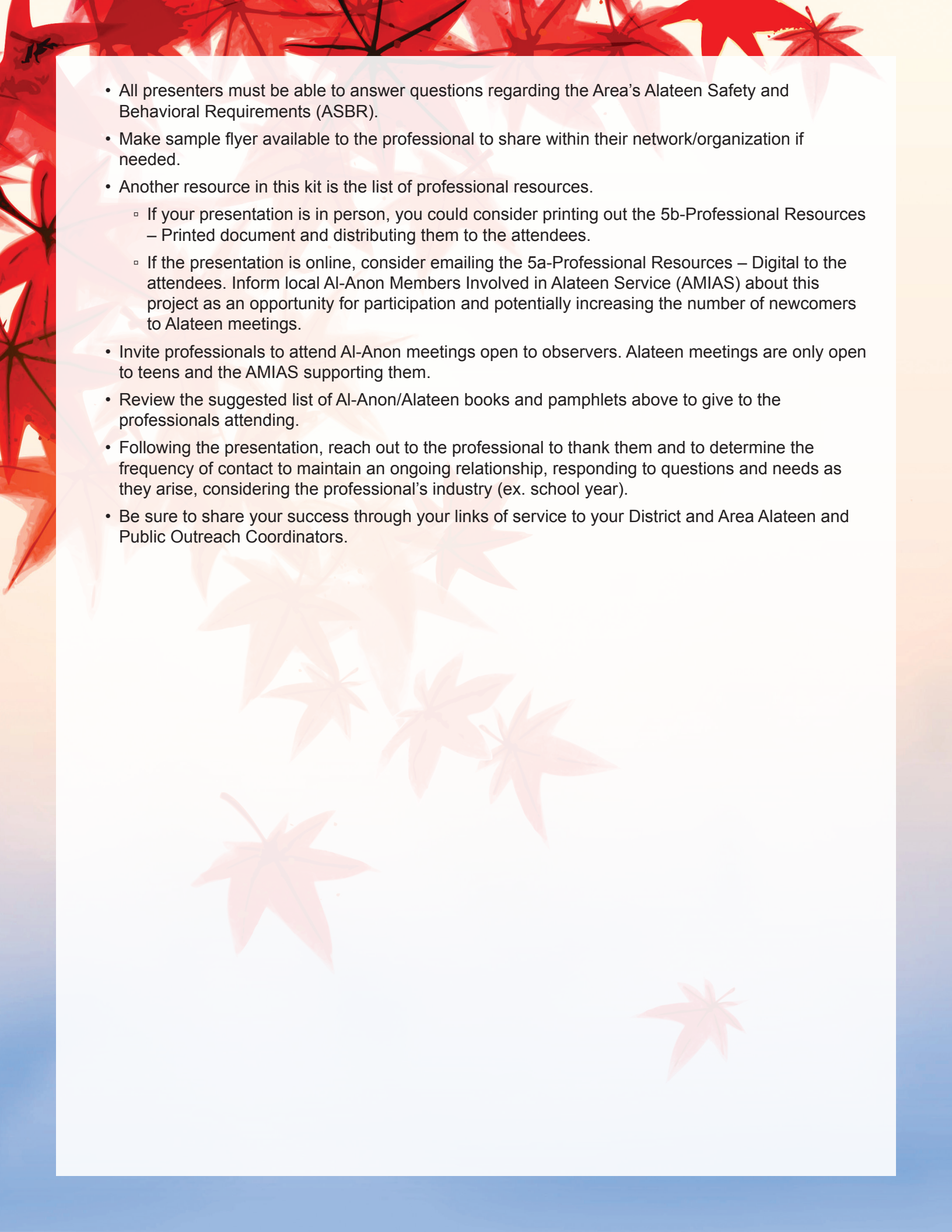
- 1-Overview (this document)
- 2-Sample Introduction Letter
- 3-Sample Flyer
- 4a-Alateen Presentation
- 4b-Alateen Presentation Sample Script
- 5a-Professional Resources – Digital
- 5b-Professional Resources – Printed

Resources available on al-anon.org that may be helpful to the member in service:

- [Current Al-Anon/Alateen Service Manual \(P-24/27\)](#)
 - Public Outreach section of the "Digest of Al-Anon and Alateen Policies"
 - Alateen section of the "Digest of Al-Anon and Alateen Policies"
 - Appendix: 2003 Alateen Motion from the Board of Trustees
- [Al-Anon Guidelines](#)
 - [Public Outreach Service \(G-10\)](#)
 - [Public Outreach to Professionals \(G-29\)](#)
 - [A Meeting on Wheels \(G-22\)](#)
 - [Alateen Safety Guidelines \(G-34\)](#)
 - [Alateen Meetings in Schools \(G-5\)](#)
- [Alateen Service e-Manual](#)
- [Attracting and Cooperating \(S-40\)](#)

Suggested activities:

- Make a list of the local professionals and organizations that serve teens ages 13-18 as potential contacts, including but not limited to:
 - therapists
 - school personnel (nurses, health teachers, guidance counselors, prevention coordinators)
 - teen center directors
 - health services (pediatrician and emergency)
- Research the appropriate contact person at the organization. Once the appropriate point of contact is identified, choose the method of introduction for the contact.
- Included in this project kit is a 2-Sample Introduction Letter. It is a sample template; please modify it to fit the needs of your Area. Some sections are highlighted and bolded, which indicates text that needs to be replaced to make the letter relevant to the intended recipient.
- Identify the local Alateen contact person(s) and their non-identifying contact information to be shared with the professionals. Consider adding to slide ten of the 4a-Alateen Presentation.
- When the professional responds, inquire about their familiarity with Al-Anon and Alateen. Share any additional information as needed and determine the needs of their organization, which may include providing literature or conducting an in-person or online introductory presentation.
 - Pamphlets
 - Professional Packet (K-30)
 - *Fact Sheet for Professionals* (S-37)
 - *Facts About Alateen* (P-41)
 - Alateen Newcomer Packet (K-18)
 - *Has Your Life Been Affected by Someone Else's Drinking?* (S-20)
 - *Information for Educators* (S-64)
 - *Just for Today* Alateen Bookmark (M-13)
 - *Just for Tonight* Alateen Bookmark (M-82)
 - Books
 - *Alateen—a day at a time* (B-10)
 - *Alateen—Hope for Children of Alcoholics* (B-3)
 - *Courage to Be Me—Living with Alcoholism* (B-23)
 - *Living Today in Alateen* (B-26)
 - Media
 - *Al-Anon Faces Alcoholism Magazine (AFAM)*
 - *Al-Anon and Alateen's Role in Family Recovery* (AV-31DVD)
 - Presentation
- If a presentation is requested, determine if the organization would like a flyer to help generate awareness. If so, please add the day and time of the presentation to 3-Sample Flyer and provide it to the organization.
- Review the 4a-Alateen Presentation and 4b-Alateen Presentation Sample Script to become familiar with them, adjust according to the specific needs, fill in the name of the Al-Anon speakers (always protecting their anonymity), and provide the local contact information for the last slide. This presentation should take less than 30 minutes. Consider allowing time after the presentation for questions and answers.

- 
- All presenters must be able to answer questions regarding the Area's Alateen Safety and Behavioral Requirements (ASBR).
 - Make sample flyer available to the professional to share within their network/organization if needed.
 - Another resource in this kit is the list of professional resources.
 - If your presentation is in person, you could consider printing out the 5b-Professional Resources – Printed document and distributing them to the attendees.
 - If the presentation is online, consider emailing the 5a-Professional Resources – Digital to the attendees. Inform local Al-Anon Members Involved in Alateen Service (AMIAS) about this project as an opportunity for participation and potentially increasing the number of newcomers to Alateen meetings.
 - Invite professionals to attend Al-Anon meetings open to observers. Alateen meetings are only open to teens and the AMIAS supporting them.
 - Review the suggested list of Al-Anon/Alateen books and pamphlets above to give to the professionals attending.
 - Following the presentation, reach out to the professional to thank them and to determine the frequency of contact to maintain an ongoing relationship, responding to questions and needs as they arise, considering the professional's industry (ex. school year).
 - Be sure to share your success through your links of service to your District and Area Alateen and Public Outreach Coordinators.